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January 16, 2012

RE : Changes to label indication of storage conditions of our products

Dear Customers,

Please accept our deepest gratitude for selecting our products.

This letter serves to inform you that we are intending to change label indication of storage conditions of our Microcrystalline Cellulose (Ceolus™ PH, KG and UF grades and Celphere™), Microcrystalline Cellulose and Carboxymethylcellulose Sodium (Ceolus™ RC-A591NF) and Pregelatinized starch (PC-10 and Swelstar™) which is currently unnecessarily strict in the following manner:

Current storage conditions

Store in a cool, dry, well-ventilated indoor location. Protect from direct sunlight, high temperature, and moisture. Place in a polyethylene bag or equivalent for protection from moisture, after opening the container.

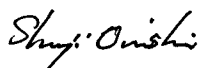
New storage conditions

Store indoors and avoid exposure to direct sunlight, excessive heat and humidity.  
Storage at room temperature is recommended.  
Store in a tightly-closed container after opening to avoid moisture absorption.

The changes will be effected by changing the indication of storage conditions on the outer packaging of products as of production of April, 2012. Please feel free to contact us if you have any questions regarding this matter.

We look forward to serving you for continuing business.

Yours truly,



Shuji Onishi

Manager

Quality Assurance section

CEOLUS Production Department

Asahi Kasei Chemicals Corporation